



## **Press Release**

# **National Labor Relations Board**

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### **NLRB General Counsel recognizes regional outreach efforts**

NLRB General Counsel Ronald Meisburg today recognized three Regional Directors for their creative and forward-thinking outreach efforts during Fiscal Year 2009, spotlighting the creation of regional newsletters, cooperative events with other federal agencies and the production of educational videos.

Outreach has been a priority for the General Counsel's office since it announced an ambitious initiative through OM 06-66, in May of 2006, which called outreach "critical to our duty as public servants."

In response, the staffs of all 51 NLRB Regional, Sub-Regional and Resident offices across the country have taken tremendous steps to reach out to traditional customers and stakeholders, such as bar associations, labor organizations and employer/management organizations, as well as non-traditional groups, such as community organizations, high schools, and service providers.

More than half of the Regional Offices now issue their own newsletters, and all make speakers available for television and radio interviews and for presentations to interested groups including immigrants, students, employee advocates, human resource professionals, small business owners, and elected officials. Requests can be made through the Agency's website at [www.nlrb.gov](http://www.nlrb.gov).

General Counsel Meisburg recognized the three Regional Directors at the NLRB Regional Director's Conference, held in Washington, DC on November 3-4. Specifically, Regional Director James F. Small in Region 21 – Los Angeles was recognized for initiating and assisting other Regions with publishing Regional newsletters and for targeting the need to educate students in addition to those in law schools and universities. Regional Director Marta Figueroa in Region 24 – Puerto Rico was recognized for supporting and joining the entire staff in Region 24 in their joint efforts with EEOC, Wage and Hour and OSHA to educate thousands of shoppers at the Plaza

Las Americas Mall, for cross-training other agencies' representatives about the Act, and for joint presentations with these agencies in the US Virgin Islands, as well as in Puerto Rico. Lastly, Regional Director Joseph P. Norelli was recognized for encouraging the talented staff in Region 20 to develop a pilot informational video about the NLRA and the Agency's processes for use in a social media context.

The National Labor Relations Board is an independent federal agency created by Congress in 1935 to administer the [National Labor Relations Act](#), the primary law governing relations between unions and employers in the private sector. The statute guarantees the right of employees to organize and to bargain collectively with their employers, and to engage in other protected concerted activity with or without a union, or to refrain from all such activity.

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